

Minutes: ASPRS Potomac Region Board Meeting, 17 April 2017

Board Members Present:

- Chris McGlone (President)
- Gang Chen (Vice President)
- Mukul Sonwalkar (Region Officers Council Representative)
- Jackie Carr (Secretary/Treasurer)
- Paul Bresnahan (Immediate Past President)
- David Alvarez (Region Director)
- Evan Brown (Region Director)
- Michael Paquette (Region Director)
- Yogendra Singh (Historian)

Board Members Absent:

- David Alvarez (Region Director)

1. **Opening:** The meeting was held via teleconference and was opened by President Chris McGlone at 6:04pm; a quorum was present. Minutes from the previous meeting were provided for review. Motion from Brown to accept minutes as posted, seconded by Chen. Minutes were approved.

2. **President Report (McGlone):**

- NC Chapter status: No responses received from the newsletter announcement, but newsletter distribution was somewhat unreliable due to membership data base issues. Chen also posted an announcement on NC GIS list but had no status on responses. Next steps will be to verify any responses with Hope Morgan and then proceed with a targeted emailing focused on NC and S VA membership. Chen will also reach out directly through NC professional networks.

3. **Vice President Report (Chen):**

- Nothing additional to report.

4. **Secretary-treasurer Report (Carr):**

- Accounts Total \$ 60,585.72
 - Checking \$8,039.45
 - Money Market \$27,258.46
 - CD \$25,287.81
- March expenditures
 - \$750, Martin Wills, webservices
 - \$100, Scott Heneghan, reimbursement for Student Mapathon prize

5. Region Directors Report (Brown/Paquette)

- New student chapter statuses (Brown)
 - a. James Madison University:
 - i. Approved by ASPRS national
 - ii. JMU working to maintain student interest through the summer by putting together a spring event and have and request region assistance for covering pizza and soda costs; awaiting information details from the chapter president
 - 1. Motion by Brown to up to \$150 disbursement to assist chapter with event food costs, seconded by Chen and motion approved. Brown will coordinate with student chapter president.
 - 2. If possible, chapter representative may attend the event to present the Chapter certificate from ASPRS national and deliver available books.
 - b. Appalachian State University:
 - i. Approved by ASPRS national
 - ii. Note from ASPRS national that Advisor needs to renew her membership
- Existing Chapter Statuses:
 - a. Region directors have been reaching out to chapters of record and are drafting a record of contact progress and statuses to post to Google Docs
 - i. Contact includes requests to be forwarded to current advisor if the contact is not correct and for chapter status
 - b. Suggestion was raised that it would be helpful to prepare a sample list of past chapter activities/events as inspiration to the chapters;
 - c. Suggestion that if active chapters have a web page/etc, those links could be added to the PR web page
- Potential Tech Tours (Paquette) –
 - a. No movement to date firming up Woolpert, but will continue to pursue
 - b. Chris received an email from ESRI in December; follow up engagement there could provide possibility for a tech tour

6. Regional Officers Council Representative Report (Sonwalkar):

- Nothing to report at this time; there has been no activity since election and swearing in of new officers via telecon

7. Other topics:

- Membership database work (Bresnahan) – No real movement to date. ASPRS national has brought in an IT specialist to work issues with their web presence; profile access and other system issues. Once national is through these hurdles, will engage to assist with membership documentation issues such as multiple databases with conflicting content. This effort is not a PR only issue so will work to ensure other regions are aware and have opportunity to participate.

- How to generate more activity in MD (McGlone)? The area has significant industry, academic institutions, and professional membership, but low PR participation. Assignment for everyone to consider in prep for next month's meeting.
 - a. Academia: Can reach out to UMD College Park to try to generate interest; also Montgomery Community College but challenging to find right person having a hard time
 - b. Generate participation from regular members: Target area for Tech Tours or other activities? Will generate a list of potential industry contacts.

8. Other relevant business:

- Alternative ideas for GEOTECH: Board will give some thought over the next month to GEOTECH alternatives; a full day conference will not have a high success potential right now.
 - a. Consider a day of workshops which could provide continuing education credits?
 - b. Increase membership interaction by adding a social event after a tech tour to encourage in person networking.

9. Meeting was adjourned at 6:34 pm. Motion by Brown to adjourn meeting, seconded by Chen; Motion passed.