

Minutes: ASPRS Potomac Region Board Meeting, 19 May 2014

Members Present:

- 1) Dr. Ashley Holt (President)
- 2) Susan Oakley (Vice President)
- 3) Joseph Governski (Region Director)
- 4) Dr. Barbara Eckstein (National Director)
- 5) Yogendra Singh (Historian)
- 6) Paul Bresnahan (Secretary/Treasurer)

Members Absent:

- 1) Dr. Allan Falconer (Past President)
- 2) Joshua Sisskind (Region Director)
- 3) Dr. David Streutker (Region Director)

The meeting was opened by the **President** at 6 pm, and attendance was via teleconference.

The **Board of Directors** adopted the proposed agenda.

1. **Secretary/Treasurer transition:** The board discussed the steps to get Paul Bresnahan added to the SunTrust accounts and to transfer the Region online account to him. Hardcopy financial records will be transferred at the next in-person board meeting.

2. **GeoTech Discussion:** GeoTech was discussed in depth. Because it is estimated that proper planning requires at least 6 months, a recommendation was made to push GeoTech to either the Spring or Fall of 2015. A goal was set to have additional technical tours and social events in 2014 in place of GeoTech. It was also conveyed that an attendance goal of 100-120 is good for GeoTech.

3. **National Director's Report:** News from the National level was discussed in depth. ASPRS is establishing a new UAS division. The 4th Edition of the Manual of Remote Sensing will be published. The ASPRS Executive Director, Dr. Hauck, is addressing a downturn in society membership and revenue. The membership database has been identified as an area of potential improvement in order to maintain better connections to and sustainment of membership.

4. **Technical Tours:** Technical tours were discussed in depth. Most technical tours are half-day events followed by a social. Board members brainstormed organizations that could be approached. Organizations like the NGA and Mapbox were suggested as candidates. Joe Governski volunteered to develop a list of candidates. Dr. Eckstein suggested checking with ASPRS sustaining members. A suggestion was also made to set up webinars, for instance with organizations such as Skybox.

5. **Newsletter:** Ashley Holt will generate the first quarterly newsletter. Yogen is able to provide pictures from the annual dinner. Tech tour summaries will be included in the newsletter.

Dr. Eckstein proposed adjournment, and Yogendra Singh seconded the motion. The motion was approved, and the meeting was adjourned at 7pm.

Next meeting: 6pm on 17 June 2014 at the ASPRS Headquarters building, Bethesda, Maryland